

EVERYONE'S A CRITIC!

Abantu's Product Review Contest awards a **\$50.00 spending credit** to one randomly drawn entrant, who's product review was posted online at:

<http://abantu.com/productreviews.htm>

Each month-end we add all posted reviews (that have not won prior) to the hat. Winners can spend their credit either in store at our Vancouver location or online, on absolutely anything we carry, including sale and discounted items.

HOW TO ENTER

Visit: <http://abantu.com/productreviews.htm> and complete the review form. Only **COMPLETE** online entries will be accepted. Image file uploads (product/hair before and after pics etc.) are welcomed although not mandatory, and in no way affect the odds of your review being accepted, posted or winning. SKU numbers are only required for products featured online at abantu.com.

To be considered, reviews should be well-written, in English, NOT 'text' and void of seriously objectionable words and phrases. Reviews should be accurate, honest and as descriptive as possible. There is no limit on the size of your review, nor how many reviews you submit.

WHAT TO REVIEW

All products and services currently offered by Abantu are up for review, for better or worse. Although we do expect some negative reviews, for the benefit of Abantu and our customers, we do ask that you provide more constructive critique rather than a simple complaint. If something hasn't worked well for you, tell us why, and under what circumstances. Conversely, if you've found a product you simply love, tell us how you've made the most of it, and the qualities you've appreciated most. You may also be somewhere in the middle, mostly satisfied with a product yet wishing it had a few modifications, came in different styles, colours or grades. That's the sort of information we can levy with the actual brand manufacturers, to help them improve the products you already use. You're also welcome to review our staff and services so that we too are always improving to make every day a great hair day.

Thank you for your interest, and good luck!

For more information, please talk with an Abantu sales associate